# Gilbert Jean Bernard PROBST

Date of birth: 17 Septembre 1950

Nationality: Swiss

Personal: Married to Charlotte Maria, born Sturzenegger

2 children: Nina Chantal (1982) Martin Raymond (1985)

Profession: Managing Director, Dean, World Economic Forum

Honorary professor and Co-director Exec. MBA at Geneva School of Economics and Management,

University of Geneva



## ACADEMIC BACKGROUND

1977	Master in economic and social sciences at University of St Gallen University, Switzerland
1981	PhD in economic and social sciences, St Gallen University
1986	Assistant Professor at University of St Gallen (Habilitation) and Visiting Professor at The Wharton School, University of Pennsylvania
1987	Full Professor of Organization and Management, Geneva University
1995 -	Founder and head of the Geneva Knowledge Group
2004-	Founder Center for Organizational Excellence, Universities of St. Gallen and Geneva
2013-	Founder and Director of PPP Research Center, University of Geneva

# PROFESSIONAL ACTIVITIES

1973 - 1974	Organizational and staff management at CHAROEN POLPHAND FEEDMILL Co. Ltd, Bangkok, Thailand
1981 - Present	Various consulting projects with private firms (e.g. ABB, Hilti, Hewlett-Packard, Kuoni, Ciba&Geigy, Swisscontrol, Maagtechnic, Winterthur, Siemens, Alu-Menziken, Porsche, Unilever, Falke, UBS, Verbund, Deutsche Bank, Credit Suisse) and hospitals, public organizations and associations (Deutsche Post, Swisscom, UNOG, Eurovision, SG Kantonsspital)
1984 - 1987	Executive Associate Director of the Institute for Business Management (IFB) of University of St.Gallen
1992 - 2008	Member of the Board: EPA/UNIP (1985-2000), Kuoni (1991-2002), Holcim (1999-2008), Schlaepfer Embroideries (1992-1994), Alu Menziken 1999-2005)), Acqiris (2005-2006), 2006), Strategic Knowledge Group (2005-2016). Foundation SKU (president,1988-

2016), Swiss Banking School (2002-2006), Swiss Management
Society (2000-2007), Center for Leadership and Values in Society Université de St Gall (2007-), Stiftung zur Förderung der
systemorientierten Managementlehre (1993-)

2007 - 2016 Managing Director, Leadership Office and Academic Affairs,
World Economic Forum

2011- Vice-president of Swiss Board Institute

2015- Vice-president of Swiss Institute of Directors

Chairman of the Board of Directors, Banque Cantonale de Genève
(BCGE)

#### TEACHING EXPERIENCE

1974 - 1980	Professor of business at St Gallen School of Economy and Translation
1979 - 1980	Professor of Organizational Behavior at St Gallen Higher School of Economy and Administration (Höhere Wirtschafts- und Verwaltungsschule)
1978 - 1983	Research and teaching assistant in Organization and Management at University of St Gallen
1981 - 1995	Faculty member of SKU Advanced Management Program in business strategy, systems and change management
1983 - 1987	Senior lecturer at University of St Gallen
1982/83 and 84/85	Guest lecturer in Systems Management at the University of Vienna, Austria
1985 - 1986	Invited Academic Fellow at the department of Social Systems Sciences, The Wharton School, University of Pennsylvania, Philadelphia.
	The Wharton School, Oniversity of Femisylvania, Finadcipina.
1987 - 1988	Member of the faculty of the 'International Management Institute (IMI), Geneva (later merged into IMD)
1987 - 1988 1987 - 2015	Member of the faculty of the 'International Management Institute (IMI),
	Member of the faculty of the 'International Management Institute (IMI), Geneva (later merged into IMD)

## ACADEMIC EXPERIENCE

1977 - 1980	Research assistant of Prof. Dr. Drs. h.c. Hans Ulrich at University of St Gallen
1980 - 1987	Research Director at the Institute for Business Administration (IFB), University of St. Gallen. Leading various research projects, such as systemic management, quality management, management education in the health sector, values of managers.

1985 - 1986	Invited professor at the Department of Social Systems Sciences, Wharton School, University of Pennsylvania; grant of the Swiss National Science Foundation
1987 - 2016	Several Swiss National Science Foundation and Swiss Professional Association of Organizers research projects on corporate development, intercultural learning, cooperative strategies, knowledge management, organizational learning, knowledge risk management, growth paths.
1988 - 1992	Director of the postgraduate Diploma in Management and Administration (DMA), Geneva University
1992 - present	Director and Co-director of the Executive MBA program, University of Geneva
1994 - present	Founder and Head of the Geneva Knowledge Forum for research on organizational learning and knowledge management at Geneva University
2004 - present	Founder of the research centre CORE (Center for Organizational Excellence), Universities of St. Gallen and Geneva
2007- 2016	Dean, Global Leadership Fellows Programme, World Economic Forum
AWARDS	
1984 - 85	John-SLatsis award for « excellence in scientific work»
1985	Clinical Research Associate, Department of Human Development and Family Studies, Texas Tech University, Lubbock TX, USA
	Tuning Studies, Texas Teen Oniversity, Edeboock 171, OST
1988	Outstanding Scholarly Contribution Award and Best Paper of the Year Award in the category of papers on Human Systems Management, Systems Research Foundation.
1988 2005	Outstanding Scholarly Contribution Award and Best Paper of the Year Award in the category of papers on Human Systems Management,
	Outstanding Scholarly Contribution Award and Best Paper of the Year Award in the category of papers on Human Systems Management, Systems Research Foundation.
2005	Outstanding Scholarly Contribution Award and Best Paper of the Year Award in the category of papers on Human Systems Management, Systems Research Foundation.  Academy of Management Best International Paper Award Nominee  Academy of Management Executive Best Paper Award for "The Logic
2005 2006	Outstanding Scholarly Contribution Award and Best Paper of the Year Award in the category of papers on Human Systems Management, Systems Research Foundation.  Academy of Management Best International Paper Award Nominee  Academy of Management Executive Best Paper Award for "The Logic of Crisis"  ECCH European Case Award. Winner of the Knowledge, Information
2005 2006 2006	Outstanding Scholarly Contribution Award and Best Paper of the Year Award in the category of papers on Human Systems Management, Systems Research Foundation.  Academy of Management Best International Paper Award Nominee  Academy of Management Executive Best Paper Award for "The Logic of Crisis"  ECCH European Case Award. Winner of the Knowledge, Information and Communication Systems Management category: The Porsche Case  Paper, "The Governance Paradox: Balancing Autonomy and Control in Managing Communities of Practice." Best Paper Proceedings of the 2008

2013-2014 Executive MBA Teaching Award

2014-2015 Executive MBA Teaching Award

#### **EDITORIAL ACTIVITIES**

- Associate editor of "Cybernetics and Systems An International Journal", Hemisphere Publ., Washington, D.C. (since 1985-2012)
- Review Board of IFSR Systems Research Journal, Pergamon Press, Oxford (since 1987-2012)
- International Advisory Committee of Systems Practice, Plenum New York, London (since 1988-2008)
- Member of the organization committee of «Collection CAMPUS Entreprise Université », Editions d'Organisation, Paris (1990-2000)
- Reviewer of the Journal "Die Unternehmung", Paul Haupt Verlag, Bern (1985 2000)
- Consultant editor of « Managementforschung" (Management Research), Berlin, (1990-2000)
- Consultant editor of "io new management", Zurich (1997- 2013)
- Consultant editor for the journal "Zeitschrift für Organisation und Führung" (Organizationan and Leadership, 1995-2013)
- Member of the board of editors, Manager Bilanz, Zurich (1997-2000)
- Guest editor for Special Issue on Ambidextrous Organization, Organization Science 2008/9

#### ADMINISTRATION AND PUBLIC SERVICES

- Board member and president of SKU Advanced Management Program for Swiss business leaders (since 1988, president 1990/91, 1993/94, 1997/98 and since 2002-2017)
- Member of the Foundation Board of Swiss Banking School (2001 2005)
- Academy of Management (since 1984)
- Society of General Systems Research (1978-1990)
- American Society for Cybernetics (1984-1990)
- German association of business professors (1986-1999)
- German association for social cybernetics (1981 -1995)
- Federal commission for higher studies in business (1989 -1990)
- Board member of SGO (Swiss Professional Association for Organisation ) (1991 2006)
- Member of the Board, Foundation for systemic management research, University of St Gallen (1993- today)

- Member of the Scientific Advisory Board of the Swiss Bank Association, SBS (1995-1997)
- President of the Jury, Wings of Excellence Award, International Management Symposium, ISC, St Gallen (1987 - 2008)
- Lead of the Geneva Knowledge Forum, University of Geneva (1996)
- Member of the « Kuratorium », AGN, Berlin (1993-1999)
- Member of the Board of Swiss Management Society (SMG) (2000-2008)
- Council member CLVS, Center for Leadership and Values in Society. University of St Gallen (2012- today)
- Vice President Swiss Board Institute (2011-today)
- Vice-President Swiss Institute of Directors (2016- today)

## PARTICULAR RESEARCH INTERESTS

Organization Theory, Public Private Partnerships, Global Management, Complex Problem Solving, Cybernetics and Systems Management, Growth Strategies, Organizational Learning, Knowledge Management.

## **PUBLICATIONS**

Author, co-author and editor of numerous books and articles (see publication list)