

CURRICULUM VITAE

Lea Stadtler

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Birthday: 31/07/1982

RESEARCH INTERESTS

- Public-Private Partnerships
- Cross-Sector Partnerships
- Strategic Alliances
- Change Management
- Organization Learning Theory

ACADEMIC ARTICLES

Stadtler, L. (2012): Designing public-private partnerships for development. In: *M@n@gement*, 15(1), 77-100.

Stadtler, L.; Probst, G. (2012): How Broker Organizations Can Facilitate Public-Private Partnerships For Development. In: *European Management Journal*, 30(1), 32-46.

Stadtler, L. (2011): Aligning a Company's Social and Economic Interests in Partnerships for Development. In: *Journal of Corporate Citizenship*, 44, 85-106.

Knyphausen-Aufsess, D.; Stadtler, L. (2011): Welchen Nutzen bieten Businessplan-Wettbewerbe für Gründungsvorhaben. In: *Wirtschaftswissenschaftliches Studium*, 10, 500-506.

BOOKS AND BOOK CHAPTERS

Stadtler, L. (2012): Designing Public-Private Partnerships for Development. Editions SES Thesis 790. Geneva: University of Geneva.

Stapleton, O.; Stadtler, L.; Van Wassenhove (2012): Private-Humanitarian Supply Chain Partnerships on the Silk Road. In: Haksoz, C.; Seshadri, S.; Iyer, A.V.: *Managing Supply Chains on the Silk Road: Strategy, Performance, and Risk*. New York: Taylor & Francis Group, pp. 217-238.

Stadtler, L.; Schmitt, A.; Klarner, P.; Straub, T. (2010): More than Bricks in the Wall: Organizational Perspectives for Sustainable Success. Wiesbaden: Gabler.

Stadtler, L. (2010): Managing Across Corporate Boundaries: Public-Private Partnerships. In: Stadtler/Schmitt/Klarner/Straub (Eds.): *More than Bricks in the Wall: Organizational Perspectives for Sustainable Success*. Wiesbaden: Gabler, pp.170-179.

Fankhauser, P; Stadtler, L. (2010): Restructuring in a Crisis and in a Position of Strength: Practical Illustrations from the Tourism Industry. In: Stadtler/Schmitt/Klarner/Straub (Eds.): *More than Bricks in the Wall: Organizational Perspectives for Sustainable Success*. Wiesbaden: Gabler, pp. 99-105.

REFEREED CONFERENCE PAPERS

Stadtler, L. (2012): "Scrutinizing public-private partnerships for development: Evaluating whether they fulfill their promise." Paper accepted for presentation at the 3rd International Symposium on Cross Sector Social Interactions, 24-25 May 2012, University of Erasmus, Rotterdam, The Netherlands.

Stadtler, L. (2012): "Broker organizations as network learning catalysts: implications for different levels of learning." Paper accepted for presentation at the "Management & Social Networks: Dynamics and Impacts," 4th Conference on Management & Social Networks; February 16-17, Geneva, Switzerland.

Stadtler, L. (2011): "Addressing design challenges in public-private partnerships for development." Paper accepted for presentation at the 18th Annual MOPAN Conference, July 04-06, Glasgow, United Kingdom.

Stadtler, L. (2011): "Governance in public-private partnerships for development: balancing the relational and structural perspectives." Paper accepted for presentation at the 18th Annual MOPAN Conference, July 04-06, Glasgow, United Kingdom.

Stadtler, L. (2010): "Inducing change through cross-sector partnerships." Paper accepted for presentation at the 17th Annual MOPAN Conference, June 28-30, Keele, United Kingdom.

Stadtler, L. (2010): "Working with different partner backgrounds." Paper accepted for presentation at the 17th Annual MOPAN Conference, June 28-30, Keele, United Kingdom.

Stadtler, L. (2010): „Designing collaborative public-private partnerships. Coordination and design challenges.“ Paper accepted for presentation at the 10th EURAM Conference, May 19-22, Rome, Italy.

Stadtler, L. (2010): "How broker organizations can facilitate public-private partnerships." Paper accepted for presentation at the Annual British Academy of Management Conference, September 14-16, Sheffield, United Kingdom.

Stadtler, L.; zu Knyphausen-Aufseß, D. (2008): "Welchen Nutzen bieten Businessplan-Wettbewerbe für Gründungsvorhaben". Paper accepted for presentation at the 2008 G-Forum, 12th Annual Interdisciplinary Entrepreneurship Conference, November 06-07, Dortmund, Germany.

PUBLISHED BUSINESS CASES

Stadtler, L.; Probst, G. (2013): Planting the Seeds of Change: The Ethiopia Commodity Exchange. Case Study, European Case Clearing House, ECCH (Ref. No. 813-009-1), England.

Stadtler, L.; Probst, G. (2013): Planting the Seeds of Change: The Ethiopia Commodity Exchange. Teaching Note, European Case Clearing House, ECCH (Ref. No. 813-009-8), England.

Stadtler, L.; Van Wassenhove, L. (2012): The Logistics Emergency Teams - Pioneering a New Partnership Model. Case Study, INSEAD, European Case Clearing House, ECCH (Ref. No. 712-033-1), England.

Stadtler, L.; Van Wassenhove, L. (2012): The Logistics Emergency Teams - Pioneering a New Partnership Model. Teaching Note, INSEAD, European Case Clearing House, ECCH (Ref. No. 712-033-8), England.

Stadtler, L.; Van Wassenhove, L. (2011): Building on Lessons Learnt: Disaster Relief Operations at Agility. Case Study, INSEAD, European Case Clearing House, ECCH (Ref. No. 712-021-1), England.

Stadtler, L.; Van Wassenhove, L. (2011): Building on Lessons Learnt: Disaster Relief Operations at Agility. Teaching Note, INSEAD, European Case Clearing House, ECCH (Ref. No. 712-021-8), England.

Van Wassenhove, L.; Stadtler, L. (2011): Corporate Social Engagement: How Aramex Crosses Boundaries, Case Study, INSEAD, European Case Clearing House, ECCH (Ref.No. 711-038-1), England.

Van Wassenhove, L.; Stadtler, L. (2011): Corporate Social Engagement: How Aramex Crosses Boundaries, Teaching Note, INSEAD, European Case Clearing House, ECCH (Ref.No. 711-038-8), England.

Probst, G.; Stadtler, L.; Arabyiat, T. (2010): Creating shared responsibility in a multi-stakeholder partnership, Case Study, University of Geneva (HEC), German-Jordanian University, European Case Clearing House, ECCH (Ref.No. 710-026-1), England.

Probst, G.; Stadtler, L.; Arabyiat, T. (2010): Creating shared responsibility in a multi-stakeholder partnership, Teaching Note, University of Geneva (HEC), German-Jordanian University, European Case Clearing House, ECCH (Ref.No. 710-026-8), England.

AWARDS

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| 2013 | Winner of the EFMD Case Writing Competition , Track "Inclusive Business Models" with case "Planting the Seeds of Change: The Ethiopia Commodity Exchange." |
| 2011 | "Runner up" at the OIKOS Case Writing Competition with the case "Corporate Social Engagement: How Aramex Crosses Boundaries," which is nominated for being among the best five cases (Track: Corporate Social Responsibility). |

TEACHING EXPERIENCE

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| Since Sept. 2008 | University of Geneva – Hautes Etudes Commerciales (HEC), Geneva, Switzerland Research & Teaching Assistant at the <i>Chair</i> of Organization & Management (Prof. Probst) •Joint teaching of Master and MBA courses <i>Change Management</i> and <i>Managing Cf Projects</i> with Prof. Gilbert Probst and the <i>Cross-Sector Partnerships</i> IOMBA course with Valerie Weinzierl (courses in English) •Supervision of Bachelor, Master, and MBA theses (ca. six per year) •Nov 2008 One session on organization in the Bachelor course "Gestion d'entreprise," together with Prof. Gilbert Probst •Participation at the pedagogical workshops "Encouraging student interactivity and participation" (23.10.2008), "Promoting discipline and managing conflicts with students" (07.10.2009), "Evaluating student works" (17.12.2009), organized by the Réseau romand de conseil form <i>Curriculum Vitae Lea Stadtler – Revised January 2013</i> |
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ACADEMIC EDUCATION

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| Since Aug. 2010 | Visiting Researcher at INSEAD, Fontainebleau Research Projects with Prof. van Wassenhove, INSEAD Humanitarian Research Group |
| Sept. 2008 – Dec. 2012 | University of Geneva – Hautes Etudes Commerciales (HEC), Geneva, Switzerland Ph.D. in Organization & Management |
| Oct. 2004 – July 2008 | Otto-Friedrich-University Bamberg, Germany Master of Arts in International and European Business Studies Majors: International Management, Strategic Management & Controlling, Human Resources, Organization Theory <i>Master Thesis: "The value added of business plan competitions for entrepreneurial start-ups".</i> |
| Sept. 2006 – March 2007 | Grenoble Ecole de Management, France Erasmus exchange program, studies in Business Administration |
| Aug. 2005 | Helsinki School of Economics, Finland Helsinki Summerschool, studies in International Management |
| July 2001 | High School „Gymnasium Grootmoor“, Hamburg, Germany Achieved the Abitur (equivalent to A-Levels). |

PH.D. COURSES & SUMMER SCHOOLS

Participation at the Doctoral Symposium, British Academy of Management Conference, September 14-16, 2010, Sheffield, United Kingdom

14th Summer School on Advanced Methods in the Social Sciences, August 2010, Lugano, Switzerland

- Seminar "Qualitative Interviewing," led by Prof. Max Bergman, 23.08.-27.08.2010
- Seminar "Qualitative Data Analysis: Interpretive Research Strategies", led by Prof. Véronique Mottier, 30.08.-03.09.2010

PhD School, University of Lausanne, HEC, Switzerland

- Seminar "Interorganizational Relations and Strategies," led by Prof. Xavier Castaner, 20.02.-03.04.2009
- Seminar "Scholarship in the Organization Sciences," led by Prof. Mikko Ketokivi, 03.03.-31.03.2009

13th Summer School on Advanced Methods in the Social Sciences, August 2009, Lugano, Switzerland

- Seminar "Case Studies: Design, Methods, and Reporting," led by Prof. Michael Gibbert

DISSERTATION OUTLINE

Advisor: Prof. Gilbert Probst

The thesis explores the challenge of designing successful public-private partnerships (PPPs) for development and contributes to the discourse on partnerships and business engagement in society with four papers. Paper I takes the company perspective and develops a conceptual framework for aligning the corporate economic interests with the partnership's social goal. Based on a theoretical analysis, Paper II examines the role which different structures play in handling common design challenges and contributes to building a framework that facilitates more informed and tailored decisions to structure PPPs for development. Papers III and IV are empirical: The former analyzes how partners cope with tensions occurring on the PPP's boundaries. Building on insights into four case studies, it develops a comprehensive framework for boundary management. Based on a seminal qualitative study of 19 organizations, Paper IV then explores the roles of broker organizations which increasingly facilitate the partnering process of PPPs for development.

PROFESSIONAL EXPERIENCE (Employment, Apprenticeship)

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| Feb. 2004 – Aug. 2004 | Berenberg Private Capital GmbH, Hamburg, Germany Responsible for Financial Solutions: generation of personal investment strategies, responsible for a portfolio diversification tool, development of a balanced income tool |
| Feb. 2002 – Feb. 2004 | Berenberg Bank Joh. Berenberg, Gossler & Co. KG, Hamburg, Germany Two-year apprenticeship and formal education certificate program in Banking and Finance, practical work in all main departments (e.g., Private Banking, Corporate Banking, Credit department, Investment Banking, Foreign Trade department) |

PROFESSIONAL EXPERIENCE (Internships, Student Employee)

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| Aug. 2007 – Oct. 2007 | KPMG Hamburg, Germany Internship in the department of “Transaction Advisory” |
| March 2006 | Berenberg Lux Invest S.A., Luxemburg Student Employee, Assistant of Project Management (Marketing) |
| March 2005 | Berenberg Bank Joh. Gossler & Co. KG, Hamburg, Germany Student Employee, Assistant in the Auditing department |

OTHER ACTIVITIES

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| Sept. 2008 – present | LacLeman Organization Research Group (LL’Org) , Geneva, Switzerland Team member of monthly meetings organized by Prof. Susan Schneider |
| Sept. 2008 – present | President of the Association of the HEC Assistants, Genève, Switzerland (organization of monthly events and activities) |
| Since 2009 – present | Co-evaluator of the Matura exams in Geneva for selected schools (topics: German and Economics) |
| Nov. 2001 – Feb. 2002 | Au Pair in Toulouse, France SPORTS: Jogging, Swimming, Horse Riding, Cycling OTHER INTERESTS: Friends & Family, Travelling, Culture (e.g., Concerts, Ballet, Impressionist Art) |

LANGUAGES

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| German: | <i>native</i> |
| English: | <i>fluent</i> |
| French: | <i>fluent</i> |

COMPUTER SKILLS

Windows Office, SPSS/15.0, ATLAS.ti 6, Joomla! webdesign